

# Laurel

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## PLS National Officers

- Executive Director: Mary Euler, PharmD
- President: Cathy Worrall, PharmD
- President-elect: Cynthia Boyle, PharmD
- Immediate Past President: Leslie White, PharmD
- Speaker of the House: Lisa Savage, PharmD Candidate
- Member-at-large: Aleshea Schultz, PharmD Candidate
- Treasurer: Alan spies, RPh, JD, MBA
- Parliamentarian: Jeff Douglas, PharmD
- Administrative Assistant: Rene Horne

## Welcome Back! By: Cathy Worrall, PLS President

It's time to begin a new academic year for all the Phi Lambda Sigma chapters across the country. Are you ready! Your National Executive Committee is! We met July 23-25 in Kansas City to set the priorities for the year. I am fortunate to be working with a very motivated, enthusiastic Executive Committee this year. Let me share some of the highlights from our meeting with you:

PLS continues to grow! We initiated approximately 1000 new members during the 2003-2004 academic year! Some of our target chapters for 2004-2005 include Palm Beach Atlantic, Western, Midwestern, South, Wingate and Northeast. We will also continue to assist inactive chapters to reactivate and reach out to chapters having difficulties.

We brainstormed ideas for promoting and increasing sales of PLS products during this meeting. As a result, a decision was made to provide samples of PLS products to the chapters as a tool to increase promotion and sales of our product line. If your chapter is interested in receiving product samples please contact Mary Euler at [exec\\_director@philambdasigma.org](mailto:exec_director@philambdasigma.org).

The APhA-ASP Midyear Regional Meetings (MRMs) will be here before you know it! PLS will be hosting a

"Networking Hour" at each MRM this fall. We will also be exhibiting at these meetings. Be sure to drop by and visit with us (and remember to wear your pin!).

The Executive Committee is planning to initiate a new award titled, "Chapter of the Year." Criteria for this award will be posted on the web site this fall. One criterion for eligibility for the award will be participation in the Leadership Challenge. The objectives for the Leadership Challenge are currently being revised and will be posted on the web site early this fall. The judging criteria for this award will also be posted to provide guidance for chapters as they are brainstorming ideas for the Challenge. We encourage everyone to participate in this program.

Another criteria for eligibility for the "Chapter of the Year" award will be submitting a Chapter Report at the end of the academic year. Guidelines for the Chapter Report are also being revised and will be posted on the web site early this fall. The first "Chapter of the Year" award will be presented at the 2006 House of Delegates and will be based on activities reported for the 2004-2005 academic year. Watch the web site for more details. If your chapter has not submitted your Chapter Report for the 2003-2004 academic year it's not too late! Please

send it electronically to Mary Euler as soon as possible so we can post it on the web site and share your activities with other chapters around the country.

The National Executive Committee is seeking corporate support for a National Leadership Conference for PLS student members nation-wide targeted for early 2005. A similar program was offered in February 2003 and was very well received by students who attended it. We will keep you posted on our progress in offering this program to you in 2005.

We are looking forward to a very productive and exciting year with PLS. Please feel free to contact me with any questions, comments or concerns throughout the year at [president@philambdasigma.org](mailto:president@philambdasigma.org). I look forward to hearing from you!

## PLS Award Winners

- Phi-Lambda Sigma-Glaxo SmithKline-AFPE First Year Graduate Scholarship- Julie Oestreich, Ohio Northern University School of Pharmacy
- Phi Lambda Sigma Procter & Gamble National Leadership Award- Jean Nappi, Pharm.D., MUSC
- Founders Award- Teresa Seefeldt, South Dakota State University
- Charlie Thomas Leadership Challenge- Beta Chi, Medical University of South Carolina

## Executive Committee Regional Contact Assignments

~Don't Forget to keep in contact with your Chapter's Regional Executive Committee Contact through out the year!~

Region 1:  
President

Region 5:  
Speaker

Region 2:  
President

Region 6:  
Speaker

Region 3:  
President Elect

Region 7:  
Member-ar-large

Region 4:  
President Elect

Region 8:  
Member-at-Large

*"Accepting  
responsibility in group  
activities is the first  
step toward leadership"*  
~John W. Gardner

### Chapter Operations To Remember...

- Submit Your Chapter Report
- Stay in contact with your Regional Liaison and the Executive Committee
- Have your chapter's website linked to the National PLS website
- Update you chapter officer/advisor list with the National Office, every time there is a change
- Check out the PLS website for updates, forms, chapter information, and important deadlines
- Establish permanent records of your current and past members, please unclude email and mailing addresses.

*"That which we persist in doing becomes easier for us to do. Not that the nature of the thing itself has changed, but out power to do it is increased"*  
~Ralph Waldow Emerson

## PLS Chapter Spot-Lights By: Aleshea Schultz, Member-at-Large

### Iota Chapter (University of Florida)

Members of this PLS Chapter participated in a ropes course and various outdoor skills tests. This event tested their leadership and teamwork and when finished the members reflected on their accomplishments of the day. This chapter also organized an OTC patient counseling competition, much like the APhA patient counseling competition. Each participant was given a case, five minutes to prepare, and then were video taped while counseling their patient on the given OTC product. The winner was given \$200 and a plaque from Perrigo Labs.

### Upsilon Chapter (University of Houston)

Members of this PLS Chapter participated in a Poison Prevention program in collaboration with the University of Houston's SSHP Chapter. This event was held at a children's festival in the area. They educated parents and

their children about the dangers of household products and plants. Materials were provided by their local Poison Prevention Center. They also held their First Annual James T. McCarty Leadership Lecture Series.

### Alpha Kappa Chapter (South Dakota State University)

Members of this PLS Chapter participated in preparing a Leadership Seminar presented to the P1 class in April. This included topics such as, time management skills, leadership styles and how to give effective presentations. They also hope to build on this seminar in the coming years to eventually creating a campus wide event. Members also sponsored a Cystic Fibrosis Bowlathon to raise money to fight this disease. The entire College of Pharmacy was invited to participate in this event.

### Epsilon Chapter (University of North Carolina School of Pharmacy)

Members of this PLS chapter participated in their annual fundraiser, "Pharmacy Pheud". This event allowed students and faculty members to interact as well as compete for many different prizes donated from local businesses. This fundraiser helped raise \$350 for the Carolina Parent Network, an organization at the North Carolina Children's Hospital. This organization offers pre- and post-surgical statewide support to families of pediatric heart patients.

**~Remember to submit your Chapter Report and your chapter activities may be published in the next Laure!!~**

## Chapter Activities Time Line

### August

- Make sure to turn in your chapter report to the national office
- Update your chapter officer and advisee list with the national office.

### September

- Begin to make arrangements for your chapter to attend MRM and see other PLS members from different colleges. Remember to wear your pin!

### October

- Begin to think about the Leadership Challenge Project and visit the PLS National website for more information.

### November

- Make arrangements to attend the Mid-Year ASHP Meeting and meet other PLS members, again wear your pin.



#### National Office

Executive Director:  
Mary Euler, PharmD

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Kansas City, MO 64110

Phone: (816)-235-1738

Fax: (816)-235-5190

#### Laurel Submission:

Aleshea Schultz  
Please send any  
Articles to:  
Member\_at\_large@  
Philambdasigma.org

### PLS PRODUCTS

- ° PLS Long Sleeve T-shirt: \$20.00
  - ° PLS Short Sleeve T-Shirt: \$15.00
  - ° PLS Sweatshirt: \$25.00
  - ° PLS Hats: \$15.00
  - ° PLS Mugs: \$10.00
  - ° Graduation Cords: \$7.00
- ~Please place orders at anytime, the merchandise will be shipped within 2 weeks of receipt of orders. Alumni members may please separate orders as well.



**FOR MORE INFORMATION,  
PLEASE CONTACT THE PHI  
LAMBDA SIGMA NATIONAL  
OFFICE OR VISIT OUR WEBSITE  
AT THE PRODUCT LINE LINK**

## Phi Lambda Sigma...At a Glance

Founded in 1965, through the creative imagination of Alabama Pharmacist Charlie Thomas, then a student at Auburn University School of Pharmacy, Phi Lambda Sigma celebrates many years of leadership recognition. Believing that leaders needed recognition for their contributions to our profession, the Alpha chapter of Auburn University was chartered in 1965 and thus began the tradition that is Phi Lambda Sigma today. The membership of the society is rich in leadership diversity and values the enduring support

of the many friends, deans, advisors, faculty, alumni and student members. We are thankful to our founder for having the vision and dedication to leadership that allows us to recognize those individuals who have accepted the responsibility for leadership to this grand old profession... Pharmacy.