



PHI LAMBDA SIGMA
PHARMACY LEADERSHIP SOCIETY

**Phi Lambda Sigma
Charles Thomas Leadership Challenge Grant Application 2016-2017**

The Phi Lambda Sigma Charles Thomas Leadership Challenge Grant focuses on the mission of Phi Lambda Sigma, recognizing and promoting leadership in our profession. The PLS Executive Committee encourages all chapters to submit a proposal for a \$1,000 grant based on the 2016 designated topic.

Deadline: December 15, 2016

Electronic Submission to Dr. Mary Euler at exec_director@philambdasigma.org

Grant Submission Guidelines:

1. Any active PLS chapter may apply for a Leadership Challenge grant.
2. Only one (1) application per chapter may be submitted.
3. The deadline for entry (PDF preferred, Word acceptable) is **December 15 annually**.
4. Each section of this application is to be completed in full.
5. Signature by the chapter president, chapter advisor, and chapter leadership challenge chair must be included on the final page of the application. (Scan and include with electronic application file).
6. A letter of support by the Dean of the school/college of pharmacy must accompany the application. (Scan and include with the electronic application file).
7. **The winning chapter will be announced during the PLS Awards Events at the APhA Annual Meeting and a representative should be present to accept the award.**
8. One (1) grant will be given annually.
 - The winning chapter must complete the presentation prior to the Annual Meeting following receipt of the Leadership Challenge Grant.
 - The Chapter Delegate or designee must present the winning proposal during the PLS House of Delegates in the year following receipt of the Leadership Challenge grant.
9. The project may not have been previously funded by the PLS Leadership Challenge Grant program.

Questions about the Leadership Challenge can be answered by contacting the PLS Executive Director or any PLS National Officer

(<http://www.philambdasigma.org/PLS/ExecutiveCommittee.aspx>)

Phi Lambda Sigma
Charles Thomas Leadership Challenge Grant Application 2016-2017

Name of Phi Lambda Sigma Chapter: Chi Chapter

Name of School of Pharmacy: University of Kentucky College of Pharmacy

Name, Address, and Phone Number of the Chapter Advisor:

Dr. Anne PolICASTRI
789 South Limestone
Lexington, KY
(270)227-6924

Chapter Leadership Challenge Chair(s): David Li, Jordan Rice, Carrie Burt

1. In the space below, describe your chapter's proposal to meet the 2016-2017 Leadership Challenge objective in 250 words or less.

Chi Chapter proposes a multi-modal approach to provide education on HPV vaccination and cervical cancer in college-aged students at the University of Kentucky. HPV vaccination is recommended by the CDC for males and females ages 11 to 12. Despite this recommendation, fewer than 37% of females in Kentucky ages 13 - 17 have completed the 3-shot series. Our proposal includes (1) utilizing social media to raise awareness, (2) giving educational presentations for undergraduate student organizations hosted by PLS members and alumni, and (3) providing vouchers/gift cards to students for each HPV vaccination received.

Chi chapter would like to partner with the UK College of Pharmacy APhA-ASP Operation Immunization and PLS alumni to implement our proposal. The chapter will run an Instagram and Facebook account that will share educational information regarding cervical cancer prevention and encourage followers to attend educational presentations on campus. The educational presentations will provide prevention information and connect participants to services (University Health Services Clinic) for HPV vaccination. These presentations will be given by PLS members, PLS alumni and APhA-ASP Operation Immunization members.

The implementation of our proposal would be evaluated by (1) the number of students reached on social media (Facebook likes, Instagram followers) and (2) the number of attendees at each presentation. The impact of this proposal will be evaluated by (1) the awareness of cervical cancer prevention as measured by an optional self-reported survey following each presentation and (2) the number of gift cards distributed as an indirect measure of vaccinations administered.

2. Provide the timetable (as an attachment) your chapter's proposed Leadership Challenge Project would follow. Be specific and include planning, recruitment of members, meetings, and designing your presentation and deadlines.

- March 2017: Winner announced at APhA Annual Meeting
- April 2017:
 - Recruit chapter members to develop an Instagram account devoted to our campaign and raising awareness about cervical cancer prevention.
 - Member responsible: Leadership Challenge Chair
 - Recruit chapter members to develop an Instagram advertisement that provides cervical cancer prevention information and offers contact information for services.
 - Member responsible: Leadership Challenge Chair
 - Recruit PLS chapter members, PLS alumni, and APhA-ASP Operation Immunization members to develop and host cervical cancer prevention education presentations to undergraduate student organizations.
 - Member responsible: Leadership Challenge Chair
- May - July 2017:
 - Develop educational presentation & program materials for distribution.
 - Member responsible: Leadership Challenge committee members
- August - September 2017:
 - Provide prevention education presentations to undergraduate student organizations.
 - Members responsible: Chapter members, alumni
- Throughout project, the number of Instagram and Facebook followers each month will be recorded.

3. In the space provided describe how your proposal, if awarded, could be used by other chapters.

This proposal could be used at any PLS chapter associated with or located in close proximity to an undergraduate university. If there is no health service associated with the university, the PLS chapter may choose to partner with a local pharmacy site for HPV vaccine administration. The minimum requirements for this proposal include:

- Instagram account
- Snapchat filter
- Vaccination site

4. In the space below, list the names and respective responsibilities of the Leadership Challenge Committee.

- David Li, PLS Chapter President- Planning and member recruitment
- Jordan Rice, MPH Candidate- Research, planning, social media development
- Carrie Burt, MPH Candidate- Research, planning, presentation development

5. Include a budget (attachment) of your chapter's proposed Leadership Challenge Project. The budget should not exceed the grant value of \$1,000.

Item	Quantity	Cost
PLS run Instagram account for HPV awareness	1	\$0
PLS run Facebook page for HPV awareness	1	\$0
Snapchat filter	1 month	\$130
Education pamphlets	400	\$170
\$10 Chipotle gift card	20	\$200
\$10 Starbucks gift card	50	\$500
TOTAL		\$1000

We hereby agree to complete the above-proposed project, a report on the completed project, and a poster on the completed project by the dates specified above if awarded a grant by the Awards Committee, otherwise the grant award must be returned to Phi Lambda Sigma.

Signature(s) of Chair(s): Jordan Rice Carrie Burt

Date: 12-15-16

Signature of Chapter President: Jayce

Date: 12-15-16

Signature of Chapter Advisor: Anne Policastro

Date: 12-15-16